

Alaska Dressage Association
Board of Directors Meeting Minutes
November 7th, 2022 at 7:30 PM via Teams

1. Members present: Kristi, Ruth, Rosa, Lauren, Sharon, Hilary, Marcia
2. Approval of previous meeting's minutes: A motion was made to approve the previous meeting's minutes.
3. Treasurer's Report: Kristi is waiting for the login for Credit Union One.
--a discussion about show costs and fees. Shows cost approximately \$27, 000 and show entries are approximately \$25, 000. Rosa and Kristi will speak at the Banquet about costs and how to make shows pay for themselves. To be clear, shows are NOT fundraisers, they are just meant to cover expenses. That being said, sponsorships are meant to help meet expenses other than shows.
--in late October, Summit Equestrian hosted the first (hopefully annual) Halloween School Show. \$2100 was raised for ADA through entry fees and silent auction items.
4. Committees: ADA will form two committees. One, a Show Committee and two, a Fundraising Committee.
5. Social/Online presence. Goals: entries able to be submitted online.
Make Facebook more active for communications.
6. Arena Footing Project: Rosa research grant opportunities. The Rasmuson Foundation, The Park Foundation Grant. Does anyone have possible contacts? To support a grant application, the TV footage from the ADA show may be used.
7. Banquet: Silent Auction, Year End Awards. Need silent auction bid sheets. People to arrive at 5:00 PM to set up.
Rosa will MC, Ruth will announce awards, Kai will hand out awards. Special awards: Kathryn Brooks, Region 6 award, recognize older horses. Mari Eaton will bring center pieces. Décor colors are blue, gold, white.
8. New Business: Board Member Elections. Deana and Darlene are organizing elections.
--Board retreat for the first of the year.
9. Next Meeting: December 12, 2022