

ADA Board Meeting, October 25, 2016—Minutes

Attendance: Jennifer Spencer (Pres), Deana Johnson (replacing Karen Duplantis, VP), Marti Miller (Sec), Charlene Cohen (Treas); Senior Board—Ardene Eaton, Jeff Ritter, Erika Kelsey. Not present: Hannah Haghighi (Junior Board).

Meeting Place: Kaladi Brothers Coffee on Brayton Drive

Start time: 6:05 PM

Minutes: Approved minutes from October 4, 2016 Board meeting, as amended.

Treasurer's Report

- Current Available Cash Balance: \$7,156.38
- Loss for year so far: \$4,943.09
- The fee problem for Dana Eaton has been resolved. She joined 4-5 days before the show, so we were supposed to do an affidavit saying so; no extra fee or fine was ultimately charged.

2017 Summer Show Season:

- Carolyn Schultz had proposed to Jennifer the possibility of taking a year off from having licensed shows due to financial losses suffered after the 2016 shows. Board discussed, but decided despite the losses, rated shows is one of the most important services we offer our membership. We have officials already set for 2017 and 2018. We will explore ways to make the shows more profitable.
- One possible way to bring in more participation would be to combine one or more shows with Pony Club events. We will pursue this with Anchorage area Pony Clubs and also contact the Homer Pony Club. We learned that Pony Club is not limited to junior riders, adults may also participate.
- Board discussed the possibility of having a show in the Valley. Whereas this might draw more valley participation, logistics for running the show would be more complicated should the Show Manager and Show Secretary both have to commute from Anchorage. Deana observed that, largely speaking, the valley dressage riders are already participating in the Anchorage shows so there might not be more to draw in.
- Deana continues to arrange officials for the 2017 shows.
 - June 10 & 11, Spring Festival. Judge Sandi Chohany; TD Sigrun Robertson
 - July 14 & 15, July Jubilee I. Judge Melissa Creswick; TD Camille Kopcik
 - July 16, July Jubilee II. No judge yet; TD Camille Kopcik
 - August 12 & 13. Biggest Event. Judge Joan Darnell; TD Debbie Moloznik
- Deana is also working on officials for 2018 shows.
 - June 9 & 10, Spring Festival. Judge Charlotte Trentelman; TD maybe Sigrun Robertson?
 - July 13 & 14, July Jubilee I. Judge Dinah Babcock; TD Debbie Moloznik
 - July 15, July Jubilee II. Judge Sue Kolstad; TD Debbie Moloznik
 - August 11 & 12. Biggest Event. Judge Debbie Riehl Rodriguez; TD Rebecca Lewis

Banquet:

- Banquet is scheduled for Saturday, November 5, starting at 6 PM. So far 43 people have signed up; we had 61 attendees last year. The final reservation number needs to be submitted to the Petroleum Club by November 2.
- Jennifer will Emcee awards announcements; perhaps juniors can help give out the awards.

- Board unanimously approved the nomination of Karen Duplantis for the 2016 Super Volunteer Award.
- Jenny Rousey-Dick earned her Bronze Medal this year. Jennifer will get some bronze-colored flowers for Jenny to commemorate this achievement.
- Silent auction: Jennifer is organizing and reminds everyone to get the items to her ahead of time (or at least a picture there of) so that she can create bid sheets. Note: new policy on auction items involving wine. Wine bottles may not enter the premises. Put a picture of the bottle on display, but leave the actual bottle in the car.
- After the auction, Ardene will send thank you notes on the behalf of ADA to organizations that donated items.

Other items:

- Newsletter—Erika is looking for ideas for a feature article. May also highlight need for more participation in our shows.

Adjourn: 7:15 PM

Next meeting: Tuesday, January 17, 6 PM at Kaladi Brothers Coffee on East Tudor Road (note change of venue for this meeting).